

Signium International Healthcare Practice Group Advisory Board



Michael French
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Huron Consulting Group
Managing Director

Michael has more than 30 years of experience leading not-for-profit and for-profit healthcare delivery systems as a CEO, COO and hospital administrator. Over his career, he has focused on strategic planning, governance, operations improvement, physician relationships, staff development and facility and new program development. Michael has held senior leadership positions in the US with Hospital Affiliates International, Geisinger, Inova Health System, Tenet Health System; and in the Middle East with the American Hospital Dubai and Michael French & Associates. Michael specializes in assisting Middle East healthcare clients with strategic insight and analysis; implementing operations improvement; leadership consulting; and recommendations surrounding the global expansion and management of health, education and research programs.

Professional experience

Prior to joining Huron, Michael was the Chief Executive Officer of Michael French & Associates LLC, a healthcare interim management and consulting firm providing both domestic and international services to hospital clients. Representative examples of Michael's engagement experience include:

- Served as the interim Chief Executive Officer for a financial turnaround of a 119-bed not-for-profit acute-care/long-term care rural hospital; and led revenue enhancement and expense reduction efforts that contributed more than \$9 million per annum to the hospital's bottom line
- Served as an ongoing consultant to two United Kingdom healthcare private equity firms for international projects; including evaluating acquisitions of a multiple-site ancillary provider and a large physician group practice/hospital system

Prior to that position, he served as the Chief Executive Officer of American Hospital Dubai, a private acute-care Joint Commission International (JCI) accredited hospital in the United Arab Emirates. Representative examples of Michael's leadership at the American Hospital Dubai include:

- Operated the hospital to the American standards of quality of care through providing overall strategic and operational leadership to the JCI and College of American Pathologists (CAP) accredited hospital
- Led a master facilities plan and construction program for the expansion of an inpatient acute care capacity to 350 beds and a group practice to over 100 physicians
- Provided leadership for the development and implementation of a new heart center and a new cancer care center
- Led the restructuring of the annual strategic planning process to include active participation of the medical staff and management leadership
- Reorganized the marketing department to include direct sales to corporations, business development, international sales, public relations and community relations functions
- Provided hospital leadership in the development and implementation of a health information system strategic plan

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Education

- Master of Business Administration, Health Services Management, Golden Gate University, San Francisco, California
- Bachelor of Arts, Business Administration, Anderson University, Anderson, Indiana

Professional associations

- Member, American College of Healthcare Executives

Speaking engagements

- The 2nd Apax Hospitals Investors' Conference, New Delhi, India "Medical Tourism – Today's Scene", September 2008
- The 3rd Middle East Forum / Information Technology in Healthcare "American Hospital Dubai Case Study, Going "E": Making the Decision and Evaluating the Return on Investment", September 2007
- The Customer Service Management Conference "American Hospital Dubai Case Study, the Key Steps to Developing and Implementing a Customer Focused Culture", September 2006